

PROMOTION COMMITTEE

Prepare print advertisement for newspaper articles. Provide to newspaper in mid-December. Run promo ad in the community section of the paper 3 times prior to event, including contact information for donations.

Try to get photos of players with the baskets 2 weeks prior to event. This will increase the chance of the paper providing free coverage.

Provide information to the Webmaster for timely presentation on our website.

Provide information to the Facebook administrator to be included on our page.

Provide information to all schools to place on marquees and include in morning announcements.

Make posters to put up at high school. Make flyers to hand out to businesses.